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PO Box 220 • Shepherdstown, WV 25443 • www.friendswv.org

**CORPORATE SPONSORSHIP LEVELS and BENEFITS**

**Friends of Music 5-Concert Season**

**Benefactor ($2,500 +)**

Premier sponsor recognition with:

* Placementof **Company logo** on
  + all concert programs
  + the Friends of Music website and Facebook page
  + concert on-site signage
* Advertising and Publicity
  + **Full-page**, **full color** special recognition display ad in concert programs
  + Acknowledgement of Friends of Music sponsorship in
    - news releases to regional media outlets
    - concert notices posted on regional web-based calendars
    - promotional mailings and emails sent to Friends of Music members
* Other recognition
  + Acknowledgement at each concert as **premier season sponsor**
  + Invitations to each Lunch with Friends pre-concert event and acknowledgement as **premier season sponsor**
* **10** complementary concert tickets

**Sustainer ($1,000 - $2,499)**

Major sponsor recognition with:

* Advertising and Publicity
  + **Half-page**, **full color** special recognition display ad in concert programs
* Other recognition
  + Acknowledgement at each concert as **major sponsor**
  + Acknowledgement of Friends of Music sponsorship on
    - the Friends of Music website and Facebook page
    - concert on-site signage
  + Acknowledgement of Friends of Music sponsorship in
    - news releases to regional media outlets
    - promotional mailings and emails sent to Friends of Music members
  + **6** complementaryconcert tickets

**CORPORATE GIVING LEVELS and BENEFITS**

**Friends of Music 5-Concert Season**

**Patron ($500 - $999)**

Contributing Sponsor recognition with:

* Advertising and Publicity
  + **Half-page, black and white** special recognition display ad in concert programs
  + Sponsorship acknowledgement on the Friends of Music website and Facebook page
* Other recognition in
  + concert promotional materials
  + concert on-site signage
* **4** complementary concert tickets

**HOW TO BECOME A SPONSOR**

Contact Friends of Music Board members Piper Dankworth or Elisabeth Staro. Piper can be reached at [padank@icloud.com](mailto:padank@icloud.com) or 703-408-1785. Elisabeth can be reached at [lis.staro@gmail.com](mailto:lis.staro@gmail.com) or 301-305-6064. They are happy to answer any questions you may have and can also provide an electronic version of this document so that you can share the information easily with colleagues.

*Friends of Music is a 501©3 nonprofit organization that promotes classical music performance*

*in the region by sponsoring concerts and supporting music education in local schools.*

*You can learn all about us by going to our website at* [*www.friendswv.org*](http://www.friendswv.org) *.*